



## **SAFETY ONLINE SHOPPING TECHNIQUES WITH DIFFERENTIAL DATA PRIVACY**

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**Abstract:** On account of different assaults, online banks might have the option to uncover purchasers' shopping inclinations. Each customer can agitate his usage aggregate locally prior to sending it to online banks, on account of separated insurance. Multiple data storages is run for storing and maintaining the users data. This multiple data centers is geographical location in the world. User's data is stored in the datacenters of cloud and controlled and optimization cloud service providers. This rapid movement towards the clouds is impact in level of security the real interesting. Secure cloud storage and service provider is not total trust customer. In this paper a comprehensive survey of privies security cryptographic storage techniques benefits and drawbacks in cloud computing. We will also try to evaluate AES based encryption to make every fragment sufficiently encoded. It makes the auditor to receive the combined encrypted data instead of the original one as third party auditor be used to provide security services. The third party security service provider auditor is storing any data at its end. The user will get the belief that his data is safely stored on the cloud and could retrieve data without any medications. Security is addressed in different function like authentication confidentiality and integrity. Number of ensuring confidentiality protects the data in cloud storage.

**Index Terms:** Security, Privacy, cryptography, authentication. Security Attacks, third-party auditing protocol, network coding.

### **1. INTRODUCTION**

Online banks have quite recently of late become well known for offering monetary types of assistance [1]. Online banks, then again, are vulnerable against outside [2] [3] and insider assaults [4] [5]. Creature power attacks are remembered for untouchable assaults.[6], social

phishing [7], and sent attacks [8] [1]. We uses to carry to physical data storage device use same computer to save and take your data. We could even access the people the data turning a personal project into collaborative problems [2]. It is also important secure and access total IT system and services. Access control is a procedure access to a system or services. In this



paper an efficient access model using capability list is introduced. The identification of user is using security layer two factor authentication model in order to provide cloud access. The data is outsourced to cloud and security with symmetric key by the data owner [3]. The CSP and user communicate with each other and generate a shared symmetric key using strong security algorithm [4]. It leverages the small and medium scale enterprises straight away to start their business [5]. Nevertheless cloud is number of disadvantages in security. Enterprises are hesitating to deploy their data in the cloud storage because data security issue is the top most concern in Cloud Storage (CS) [6]. An internet-based payment application security module that will cause commotion and stop it while guaranteeing the usefulness of utilisation amounts.



Fig.1 Data Forms in Cloud

## 2. RELATED WORK

Encryption is the next level of classification. Pathak et al. [12] devised a standard for using math cryptography to secure bank calculations. proposed a strong crossover design concept for web banks based on the Hyperelliptic Bend a cryptographic scheme, and hashing [7]. The study of secure data sharing in the cloud is fairly advanced methods is important advancements and growing popularity of the cloud as well as the growing need to share data many people [8]. Naor et al.[9] presented symmetric key primitives in an untrusted storage environment. This scheme is based on private key distribution mechanism using bloom [10] scheme. This reduces the public key cryptography in software

as a service model. Waikato wang Z.Li et al.[11] suggested to encrypt every data block with a different key so that flexible cryptography based access control is achieved. The owner uses to change some secrets through the adaptation of key derivation methods in scheme for key management is not mentioned. Zhou [12] carried out study on privacy and security work is done to prevent privacy and security breaches and outlines that security laws should also be taken into consideration.

### 3. DATA PROTECTION IN CLOUD

A flexible installation application includes a security feature. It is common for clients to manage their bills via mobile applications. In order to protect the usage sum with clamour under distinct protection, the security module plays a crucial role in processing the value of commotion [13]. Counter measure for this attack is the consumer of cloud computing should check data handle and established and handled lawfully or not. Insufficient data deletion is very risky in cloud computing. It does not remove total data because replicas of data are placed in other servers [14]. Counter measure is that virtualized security networks should use for securing the data and used the query is elements the total data from the main servers along with its replicas.

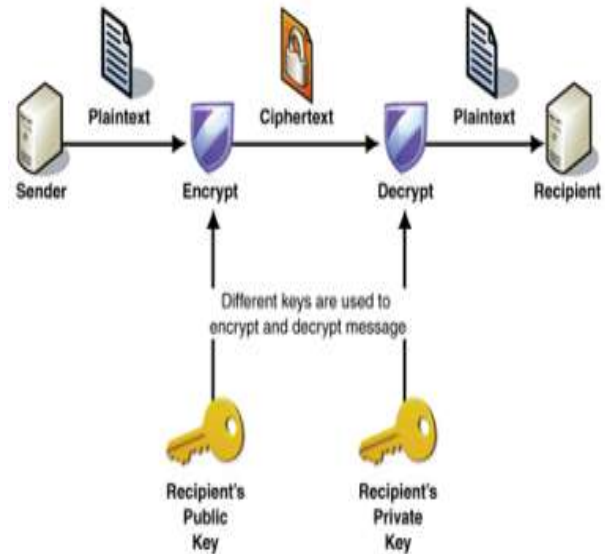


Fig. 2 Asymmetric Encryption Technique

### 4. PROPOSED WORK

On the mobile device, the instalment application may be We chat Pay, Apple Pay, Alipay, or Paypal. It is comparable to a cash pool that can hold a certain amount for a customer Owner is upload his data and it is security stored at server using AES encryption. In this scenario there are modify of data loss due to system crashes or any disaster. We divide the encrypted data file into fragments each of equal size and store the fragmented data over the cloud. Every fragment is random coefficient  $e_i$  as per network coding. To download the data and checking of fragments in main storage. If fragments is available in main storage then data will be downloaded from main storage. Otherwise data is downloaded from secondary storage [15]. Owner will be download data through AES key



which is received by him earlier. Hence user will get the belief that his data is safely stored on the cloud and could retrieve data without any modification. When the security module gets a payment request from a client, it may calculate the urgency and schedule payment using the customer's account information from the online bank and the payment application. [16].

### A. ALGORITHM

**Step 1:** Generate AES key and transmitted to owner upon file uploading.

**Step 2:** Generate a random byte 'b' value for each user and calculate replication bytes = encrypted bytes (Ex-OR b)

**Step 3:** Store replication byte in secondary storage.

**Step 4:** Divide encrypted data into fragments and calculate random co-efficient  $e_i$  for each fragment.

**Step 5:** Auditor will get combined data (fragment id +  $e_i$ ) where each fragment id and its co-efficient will be verified.

**Step 6:** If all fragments are valid then display valid status to auditor and owner; else display them invalid status [17].

**Step 7:** Check all fragments in main storage;.

**Step 8:** Owner will download data using AES key received earlier.

**Step 9:** End

### B. CLOUD SECURITY SERVICE

When data is store using the third party security model is more challenging and conflicting. The properties of security is Availability, Integrity and Confidentiality. These three properties is become the key concept used in designing secure systems especially in the case of cloud computing architecture [18].

- 1) **Confidentiality:** It refers to the authorized parties that allow accessing protected data Outsourcing data, delegating its control to a cloud provider and making it accessible to different parties increase the risk of data breach.
- 2) **Integrity:** It is a process of protecting data from unauthorized deletion, modification. The absence of any alteration in data between the two updates of data records indicating the accuracy and consistency of the stored data.
- 3) **Availability:** It is a term used by computer storage manufacturers and storage service providers (SSPs) to describe products and services which security the data continues to be available at a required level of performance in situations ranging from normal to disastrous.

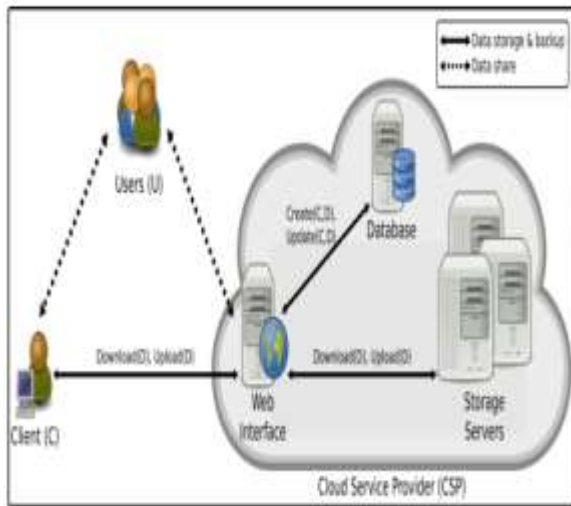


Fig. 3 Cloud Security Architecture

## 5. SECURITY ISSUES AND SOLUTIONS

Security risks is the biggest concerns in users want to apply outsourcing computing in cloud storage. There is many security problems involved in the cloud computing. They are data security and network security, data locality, data integrity, data segregation, data access, authentication and authorization, availability, backup, identity management and sign-on process. Especially, confidentiality is the most important parameter to secure the data in cloud. Confidentiality the cloud storage ensures the cloud providers is not learn any information about the users data. The data securing the data in cloud storage is using encryption algorithms. The data is encrypted in the trusted environment before sending it to untreated cloud storage providers [19]. Theoretically both symmetric

and asymmetric algorithms could is used, but since the asymmetric are much slower than the symmetric, symmetric algorithms are preferred for result reasons in cloud environment. The usage of encryption is a technique to secure data guarantees and the security of data in the cloud storage. We process the common data of three unique sorts of buyers .We create how much stores in the internet based bank and in the installment application arbitrarily to recreate

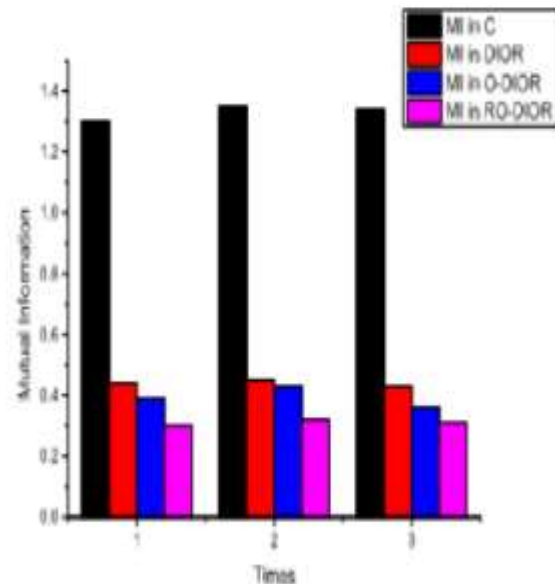


Fig. 4 Information shared privately

## 6. CONCLUSION

In a DIOR framework, the approach to straightforwardly executing differential protection is illustrated. To take care of protection issues during monetary exchanges, We proposed an efficient and secure storage auditing protocol is protects the data privacy against the various security concerns. It also



assures the data integrity and taking back up of this data into secondary storage server. As most of computation is processed is auditing server the load on cloud server gets reduced. Cloud services providers is searching for the proper security and privacy model in the cloud atmosphere safe and protected place for their customers and they keep full faith on the cloud service provider. The client is share the data securely without any overhead of key distribution. It is strategic to develop an automatic update model is identify and update the required fragments only. The future work is save the time and resources used in downloading, updating, and uploading the file again. It is most important to security and confidentiality of data in the cloud and also need to develop new models to address the insiders attacks in the cloud. Once these model is addressed then cloud users and providers will get more benefits from the cloud. There are still many difficult problems, such as protecting shopping areas, handling problems with information transfer security, and developing safeguards for gadgets, all of which we plan to solve in future work.

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